

We're the University of Bristol's student-led Chemistry Society and Society of the Year 2021.

We work alongside the University and Students' Union (Bristol SU) to engage with the undergraduate student community studying Chemistry and Chemical Physics at the University. Find out more about what we do on our website, [fusionchemsoc.co.uk](http://fusionchemsoc.co.uk).



To continue to develop and improve our support for members, we are seeking sponsorship from companies who would, in return, benefit from our promotion of their careers and other services.

## WHY SPONSOR US?

- > In 2021, we were awarded **Society of the Year 2021** by Bristol SU, reflecting our multiple achievements and successes in improving the society over the past academic year.
- > We were also shortlisted twice in the National Societies & Volunteering Awards 2021, and achieved a **Gold Award in Bristol SU's Balloon Accreditation Scheme**.
- > We have almost **400 undergraduate student members** and are rapidly expanding, with many more members expected to join at the start of the 2021-22 academic year.
- > Our student members are **actively seeking employment** in a variety of industries, from chemistry to technology, finance and law. We help develop the next generation of scientists.
- > Our weekly events range from quizzes, film nights, bar crawls, guest talks and careers events, ensuring every member feels welcome and included.
- > **High engagement through our social media platforms** (over 200 active users) and email newsletter helps to deliver key information to students who will act upon it accordingly.
- > **We work with the local community**, for example supporting charities and taking part in outreach activities.

We offer three sponsorship packages, with a varying number of benefits to your organisation. These packages are flexible so please do contact us to discuss your preferences.

The contract will commence on 27 September 2021 and end on 10 June 2022.

### BRONZE

- > Logo on our website
- > 2 features in email newsletter<sup>1</sup>
- > 2 social media posts<sup>1</sup>

£349

### SILVER

- > Logo on our website and newsletter
- > Logo on some branded material<sup>2</sup>
- > Own page on website with job postings & adverts
- > 5 features in email newsletter<sup>1</sup>
- > 5 social media posts<sup>1</sup>
- > 2 events<sup>3</sup>

£599

### GOLD

- > Logo on our website and newsletter
- > Logo on all Fusion branded material<sup>2</sup>
- > Own page on website with job postings & adverts
- > 10 features in email newsletter<sup>1</sup>
- > 10 social media posts<sup>1</sup>
- > 5 events<sup>3</sup>

£1199

<sup>1</sup> These could include job adverts, event adverts or any other promotional material.

<sup>2</sup> Includes event flyers and posters, as well as various electronic documents.

<sup>3</sup> Events of your choice run by your company, such as a talk, site visit or networking event. Includes catering.

## OTHER OPTIONS

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### SPONSOR OUR FORMAL

We run two annual formal dinner and party events for our students, welcoming both members and non-members.

Our Summer Ball 2021 had 120 attendees, and our Christmas Formal 2019 had 174 attendees.

**We offer the opportunity for you to sponsor one of our events in 2021-22.**

- > Event named after your organisation (e.g. The *Your Company* Christmas Formal).
- > Your logo on all promotional material for the event, including any professional photography.
- > Your physical promotional material on display and available to students at the event.

**£299**

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### SPONSOR AN EVENT

Throughout the year we run a number of events, such as guest talks, to support, educate and inspire our students. We also run social events, such as quizzes and pub crawls, to help students meet fellow course mates.

**We offer the opportunity for you to run an event**, such as a networking or careers event, or a social quiz, for example. This is a fantastic chance to promote your business and career opportunities.

Attendance at our events can vary from 40 to 150 people. Depending on the event, we will organise catering.

- > Your logo and branding on our event promotional material.
- > Handout flyers and other material available following the event.
- > Your organisation and career programmes advertised by us during and after the event.

**£149**

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### MORE INFORMATION

Please explore our website, [fusionchemsoc.co.uk](https://fusionchemsoc.co.uk), for more information about the society and the support we provide for our members.

Our Equality Action Plan can be found at [fusionchemsoc.co.uk/equality](https://fusionchemsoc.co.uk/equality).

### GET IN TOUCH

We'd love to hear from you and would be happy to discuss any sponsorship options.

Please email us at [external-relations@fusionchemsoc.co.uk](mailto:external-relations@fusionchemsoc.co.uk).